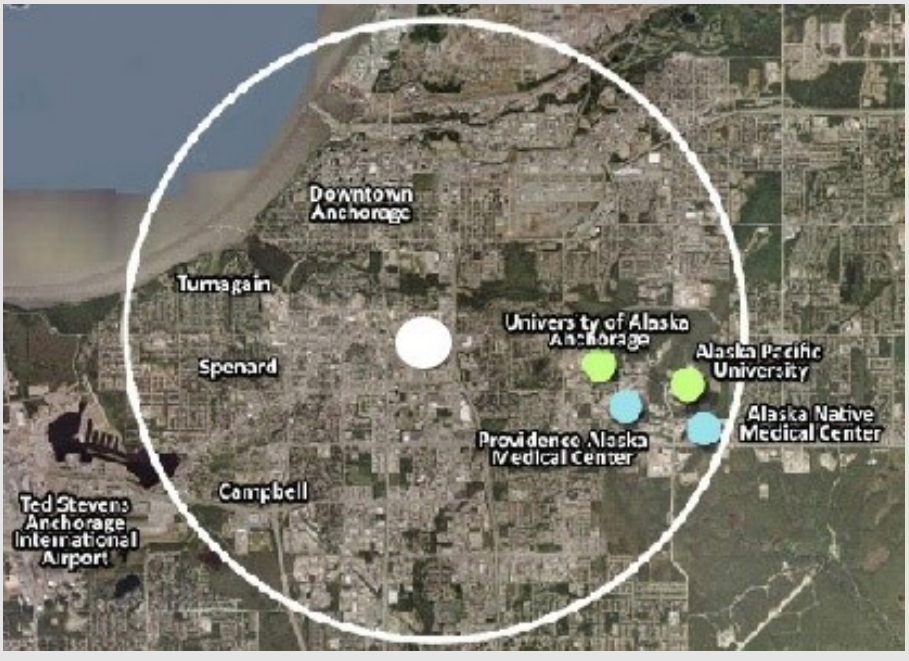
Close to
the Heart of Anchorage



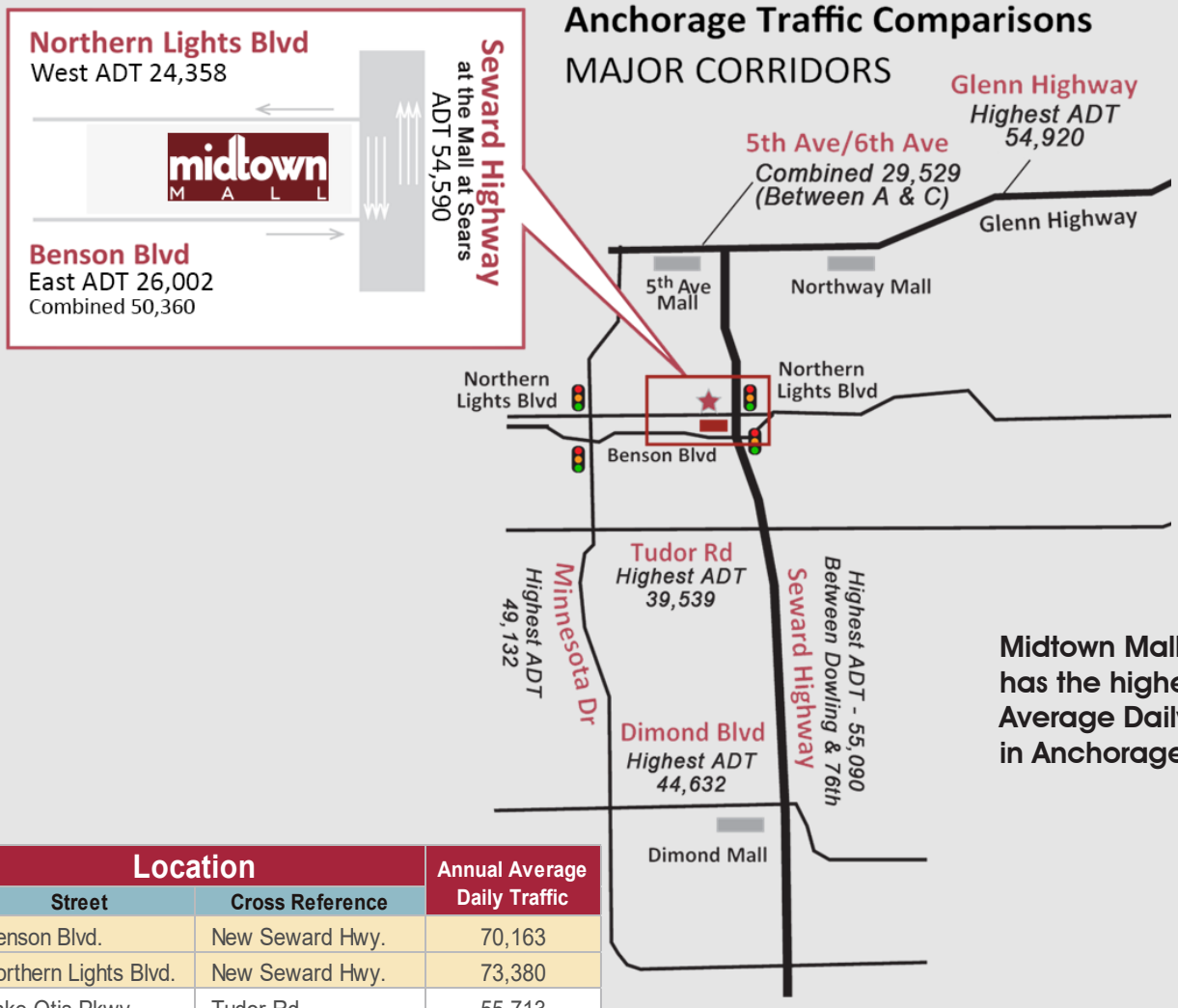
Aerial of approximate 3-mile radius around the Midtown Mall.

The Midtown Mall is located in the heart of Anchorage, surrounded by the city's busiest intersections. The midtown area also hosts an ever growing number of hotels (1,400 rooms and counting), large office buildings, the campus of the University of Alaska and two major hospitals.

The Mall was Anchorage's *first* shopping center and it continues to be the busiest*. This is not only due to its great location, but also because of the very convenient parking and a great mix of stores for shoppers on the go.

*based on shoppers per square foot of GLA

Traffic And VISIBILITY



Midtown Mall's location has the highest Annual Average Daily Traffic Counts in Anchorage.

Location		Annual Average Daily Traffic
Street	Cross Reference	
Benson Blvd.	New Seward Hwy.	70,163
Northern Lights Blvd.	New Seward Hwy.	73,380
Lake Otis Pkwy.	Tudor Rd.	55,713
36th Ave.	New Seward Hwy.	66,734
Lake Otis Pkwy.	Northern Lights Blvd.	55,612
Dimond Blvd.	Old Seward Hwy.	60,496
Boniface Pkwy.	Tudor Rd.	49,409
Minnesota Dr.	Spenard Rd.	32,493
C St.	Tudor Rd.	61,080
Tudor Rd.	Elmore Rd.	38,819

The average Anchorage resident drives past the Midtown Mall 5.9 times per week.

*based on a 2014 market study conducted by August Partners and Hellenthal and Associates

Five Minute Drive Time:

Employees: 73,983
Businesses: 7,492
Residential Population: 39,749

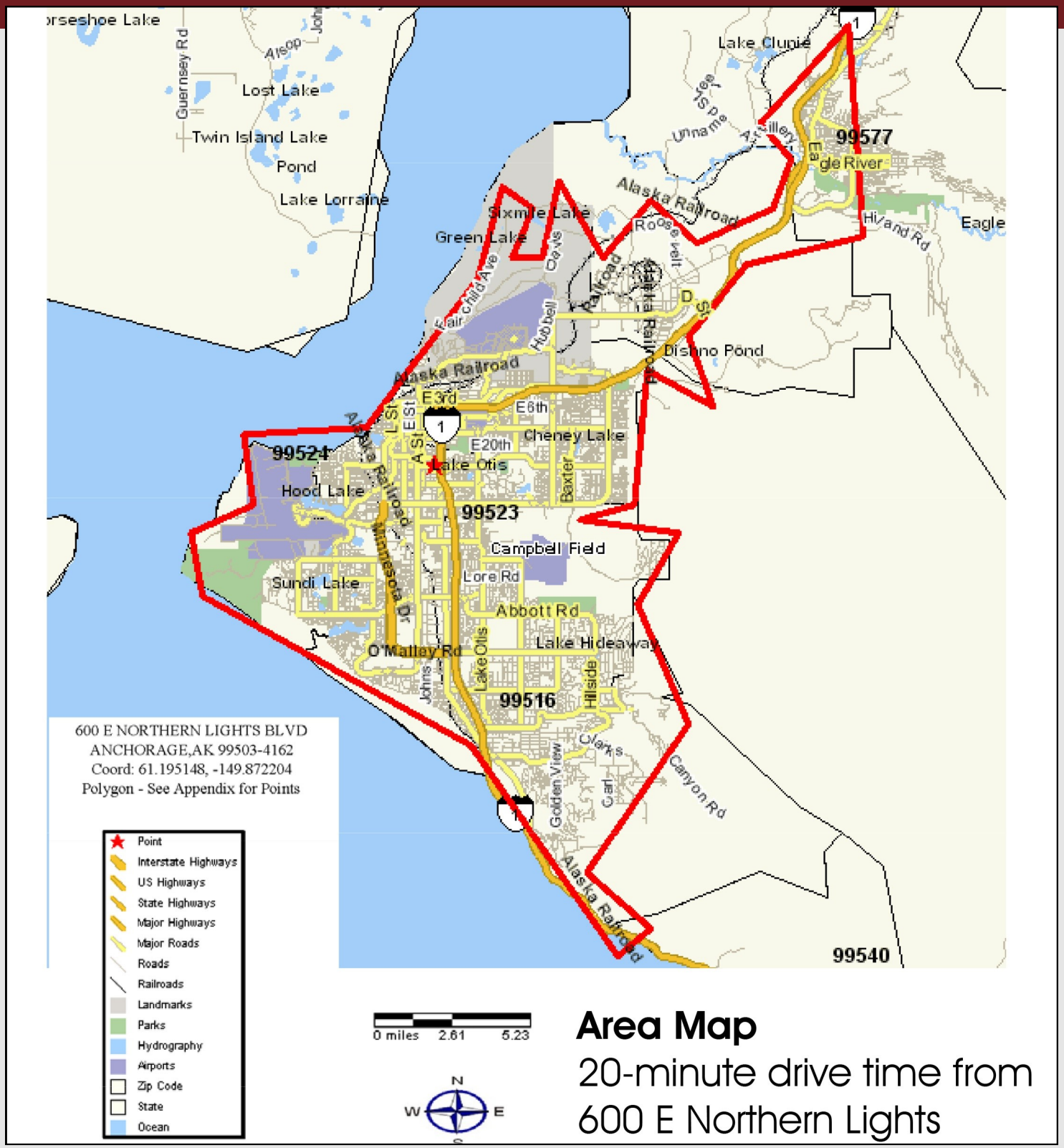
5 minutes

Elmendorf AFB
Government Hill
Downtown
Fairview
W 15th Ave
Airport Heights
Russian Jack Park
Springs Park
Sitka Street Park
North Star
Rogers Park
Lynn Ary Park
Earthquake Park
Midtown
Tudor Area
University Area
Ted Stevens Anchorage International Airport
Hood Lake
W Tudor Rd
E Tudor Rd
Campbell Park
Southwood Park
Raspberry Rd
Campbell
Sand Lake
Jewel Lake
Northwood St
Sand Lake Rd
E Dimond Blvd
W Dimond Blvd
Victor Rd
Ruth Arcand Park
Campbell Lake
Minnesota Dr
Seward Hwy
A St
C St
Lake Otis Pkwy
Elmore Rd
Abbott Rd
Boniface Pkwy
1
A1
bing

www.MidtownMall.com

20 Minute
Drive to the Mall

midtown MALL



Area Map
20-minute drive time from
600 E Northern Lights

www.MidtownMall.com

Major Retail

midtown MALL

www.MidtownMall.com

Shopper PROFILE

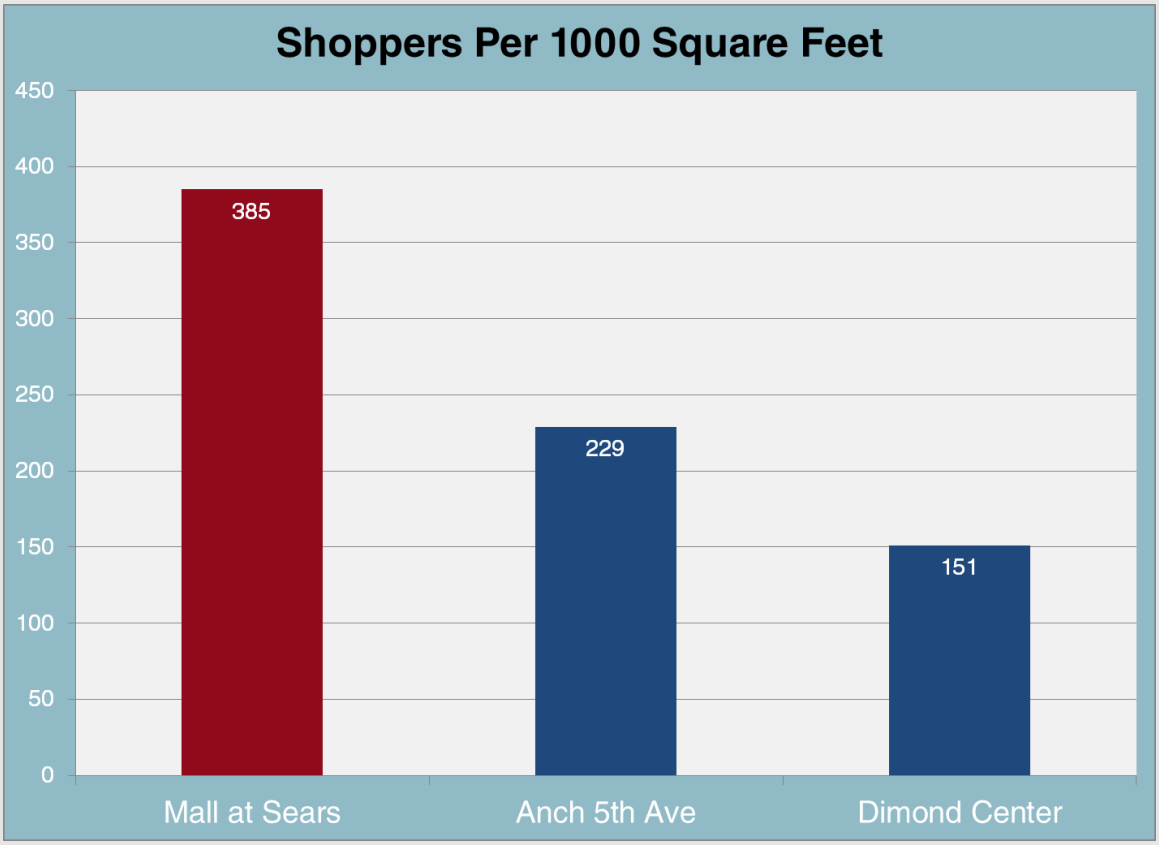
More Shoppers Per Square Foot than any other Anchorage Mall!

A recent market study* compared the number of shoppers visiting Anchorage's three major malls. They found that Dimond Center attracted the most visitors (just under 56%), while the Midtown Mall is virtually tied with Anchorage 5th Avenue (51% & 52% respectively). What these numbers don't reveal at first glance is that at the Midtown Mall, all those shoppers are concentrated in an area that is:

- Half the size of the 5th Avenue Mall
- A third of the size of the Dimond Center

This means that if you want your new store to really be seen - it needs to be at the Midtown Mall!

**conducted in 2014 for the Mall at Sears by the August Group. Based on visits in the last 90 days.*



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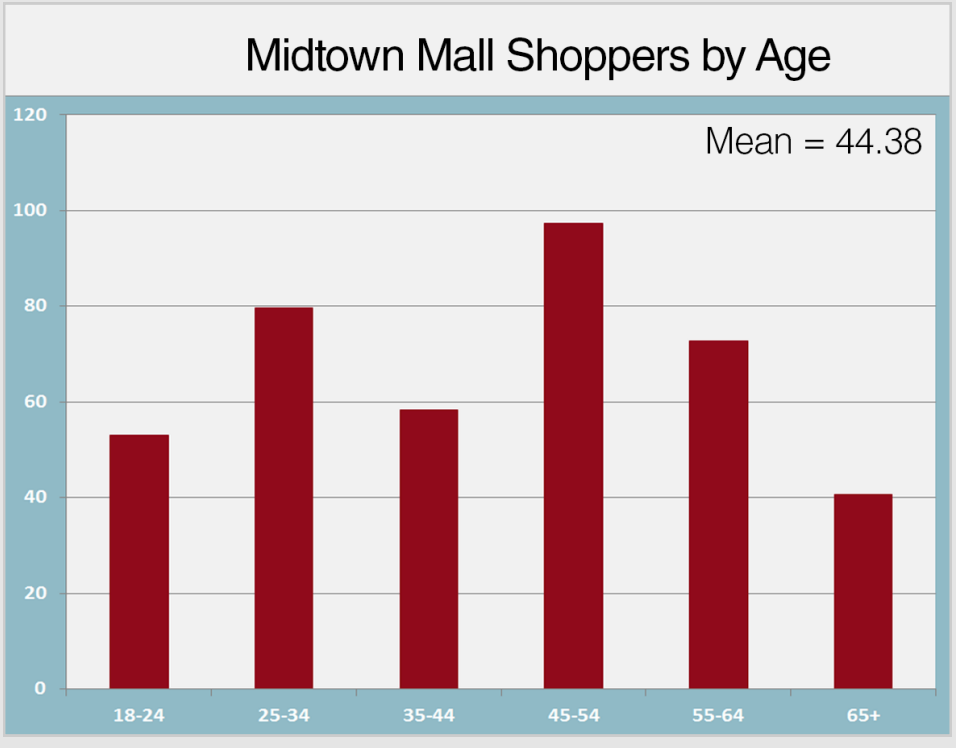
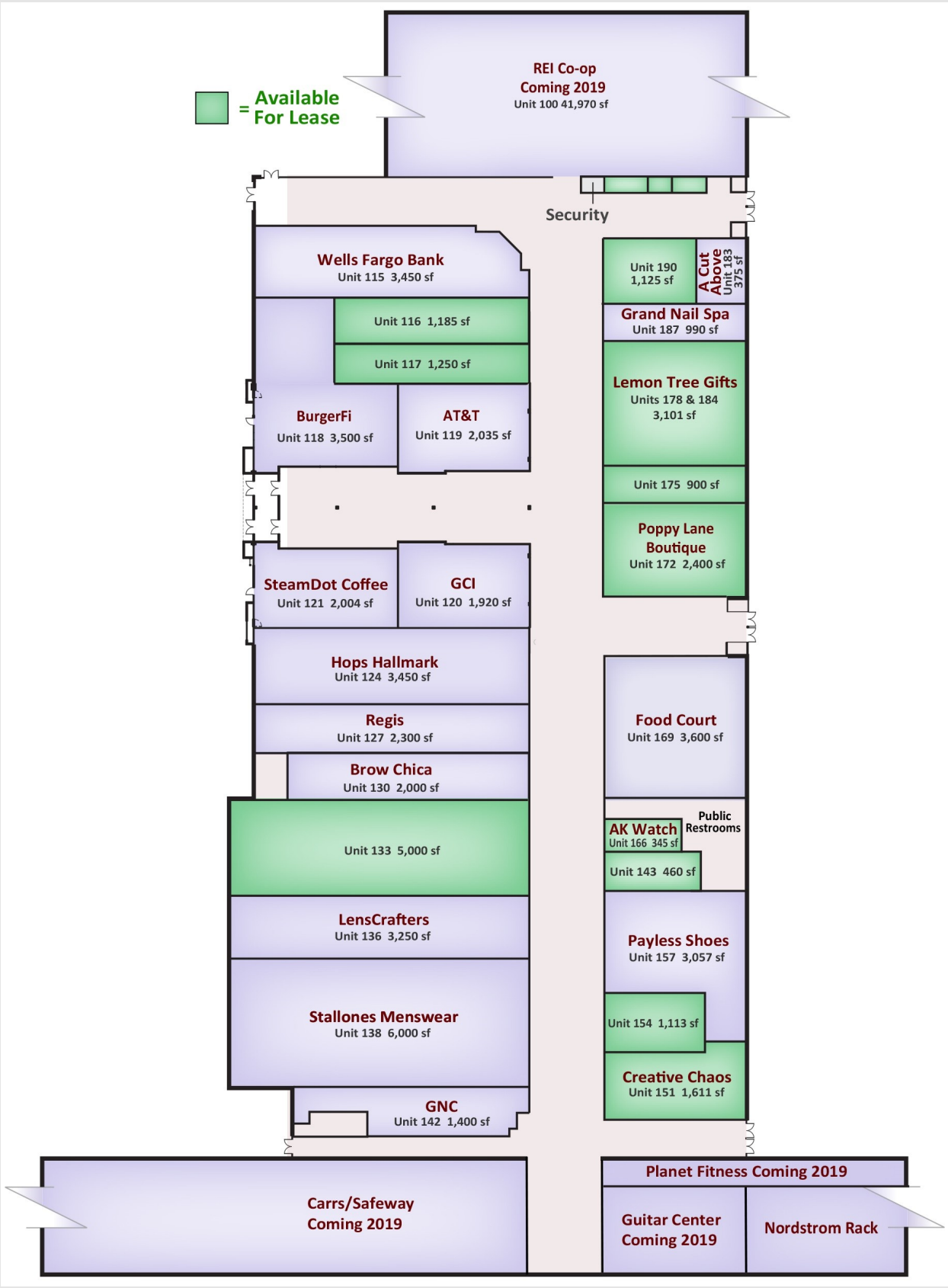
Shopper

PROFILE (continued)



Mall Layout

midtown MALL



www.MidtownMall.com

STORES
In the MALL

What stores are in the Mall?

Here are some of the stores that you'll find at the Mall at Sears:

AT&T
GCI
GNC
Hops Hallmark
LensCrafters
Payless Shoes
Regis Salon

In addition, we have a popular food court, and many locally owned retail and service locations including:

A Cut Above
Brow Chica
Creative Chaos
Grand Nail Spa
Lemon Tree Gifts
Stallone's Menswear
SteamDot Coffee

www.MidtownMall.com

For info on leasing contact
Cycelia Gumennik
907.564.2496
or Cycelia@DenaliCommercial.com
Denali Commercial